

Justin Cremer

Communications professional and journalist



+45 3698 7717 (DK)

607-280-2863 (USA)

 justin.cremer@gmail.com

 justincremer.com

Journalism/media experience

6/2014 - 2/2017

Copenhagen, Denmark

Editor-in-chief

The Local Denmark and The Local Norway

- Launched The Local Denmark (thelocal.dk) as the ninth and newest edition of Europe's largest English-language news network.
- Wrote and/or edited all news, features and opinion articles. Daily output was 5-7 articles.
- Built one of the network's largest social media audiences and solely operated all social media channels.
- Managed a small team of internal and external contributors.
- After proven success with the Danish edition, in 2015 I expanded my role to also serve as the editor of The Local Norway (thelocal.no). Duties same as above.
- With the two sites, I accounted for roughly 400,000 of the network's five million unique readers each month.

10/2010 - 2/2014

Copenhagen, Denmark

News Editor

The Copenhagen Post

- Managed news coverage for the web (cphpost.dk) and weekly printed newspaper by identifying, assigning and editing all news stories and writing various news, feature, culture, and opinion articles.
- Did layout and design for weekly printed newspaper and ran social media accounts.
- Successfully led, designed, and implemented the first re-design in the newspaper's history.

1/1998 - 4/2000

Cedar Falls, IA, USA

News Editor/Reporter/Journalist

The Northern Iowan

- Managed staff of 25 writers and edited all news stories.
- Formatted and designed layout of newspaper's news section.
- Wrote numerous news/features stories and opinion columns.

10/1999 - 4/2000

Waterloo, IA, USA

Associate Producer

KWWL News

- Edited video for daily newscasts and assisted in writing news scripts.
- Ran teleprompter and operated tapes in master control.
- Updated station's website (kwwl.com) following broadcast.

Appearances and publication

- Broadcast appearances on major media outlets including BBC News, NPR, Canada's CTV, Deutsche Welle, Radio New Zealand, ABC Radio and the Austrian Broadcasting Corporation.
- Writing published in newspapers in countries including the US, Denmark, Norway, Sweden, Ireland, Bangladesh and Honduras.

Communications experience

6/2014 - Current

Taastrup, Denmark

CEO and Owner

Break the Borders ApS

- Provide English-language writing, editing, translation and consulting services to internationally-minded clients.

8/2005 - 6/2010

Des Moines, IA, USA

Director of Communications

The World Food Prize Foundation

- Developed communications strategy and budget.
- Managed press relations and outreach.
- Created internationally-distributed marketing material.
- Wrote and produced various video projects.
- Live event production, including script writing, stage direction and audio/visual coordination.
- Managed website (worldfoodprize.org) content and design, and established large social media following.

10/2000 - 4/2002

Denver, CO USA

Promotions Scheduler

Starz Entertainment

- Strategically planned promotional material for the largest provider of movie channels in the US.

Education

1996 - 2000

Cedar Falls, IA, USA

B.A. in Communication, Spanish Minor

University of Northern Iowa

- Graduated cum laude; awarded journalism scholarship

1/2005 - 6/2005

Roskilde Denmark

International Communication

Roskilde University

- 30 Master's level ECTS credits

Languages

English: ● ● ● ● ●

Danish: ● ● ● ● ●

Norwegian: ● ● ● ● ●

Swedish: ● ● ● ● ●

Spanish: ● ● ● ● ●



Visit my LinkedIn page for more

dk.linkedin.com/in/justincremer